

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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|   |  |                 |                                       |               |   |
|---|--|-----------------|---------------------------------------|---------------|---|
| 33295   | AGENCY (OR SERVICE) ACTING AS AGENT FOR 304356 |                 | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br><br>prior notice |
| NAME  | STRATEGIC MEDIA SERVICES                       |                 | ERIK PAULSEN FOR CONGRESS             |               |   |
| AND   | 3299 K St NW Ste 200                           |                 | PO BOX 44369                          |               |   |
| ADDRESS   | Washington                                     | DC 20007-4415   | Eden Prairie                          | MN 55344-1369 |   |
|   | USA  |                 | USA                                   |               |   |
| CONTACT   |  |                 | PRODUCT PAULSEN FOR CONGRESS 2012     |               |   |
| LOCAL SALESPERSON   | Nicole Roy Pol                                 | AGENCY EST. NO. | PRODUCT CODE                          | 1300          |   |
| NATIONAL SALESPERSON  |  |                 |                                       |               |   |
| BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1 |  |                 |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS         | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                  |              |           |                |
| 1    | 00011.1 | 3          | 10:00P | 10:35P | 30S    | 10/18/12-10/21/12 | LATE NEWS M-F/SU | 3            | 2800.00   | 8400.00        |
| 2    | 01000.0 | 1          | 10:00P | 10:35P | 30S    | 10/23/12-10/23/12 | LATE NEWS M-F/SU | 1            | 2800.00   | 2800.00        |
| 3    | 00101.. | 2          | 07:00A | 09:00A | 30S    | 10/17/12-10/19/12 | CBS THIS MORNING | 2            | 450.00    | 900.00         |
| 4    | 11000.. | 2          | 07:00A | 09:00A | 30S    | 10/22/12-10/23/12 | CBS THIS MORNING | 2            | 450.00    | 900.00         |
| 5    | 00101.. | 2          | 11:58A | 12:30P | 30S    | 10/17/12-10/19/12 | NOON NEWS        | 2            | 700.00    | 1400.00        |
| 6    | 01000.. | 1          | 11:58A | 12:30P | 30S    | 10/23/12-10/23/12 | NOON NEWS        | 1            | 700.00    | 700.00         |
| 7    | 00100.. | 1          | 03:57P | 05:00P | 30S    | 10/17/12-10/17/12 | ELLEN DEGENERES  | 1            | 775.00    | 775.00         |
| 8    | 10000.. | 1          | 03:57P | 05:00P | 30S    | 10/22/12-10/22/12 | ELLEN DEGENERES  | 1            | 775.00    | 775.00         |
| 9    | 00110.. | 2          | 04:59P | 05:30P | 30S    | 10/17/12-10/18/12 | M-F 5PM NEWS     | 2            | 1700.00   | 3400.00        |
| 10   | 10000.. | 1          | 04:59P | 05:30P | 30S    | 10/22/12-10/22/12 | M-F 5PM NEWS     | 1            | 1700.00   | 1700.00        |
| 11   | 00111.. | 3          | 05:59P | 06:30P | 30S    | 10/17/12-10/19/12 | M-F 6PM NEWS     | 3            | 2200.00   | 6600.00        |
| 12   | 01000.. | 1          | 05:59P | 06:30P | 30S    | 10/23/12-10/23/12 | M-F 6PM NEWS     | 1            | 2200.00   | 2200.00        |
| 13   | 00001.. | 1          | 06:27P | 07:00P | 30S    | 10/19/12-10/19/12 | WHEEL OF FORTUNE | 1            | 3100.00   | 3100.00        |
| 14   | 10000.. | 1          | 06:27P | 07:00P | 30S    | 10/22/12-10/22/12 | WHEEL OF FORTUNE | 1            | 3100.00   | 3100.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an Integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| 33295   | AGENCY (OR SERVICE) ACTING AS AGENT FOR 304356 | ADVERTISER (OR AGENCY AND ADVERTISER) | <b>Cancellation Notice Required</b><br>Announcement 28 days prior notice |
| NAME  | STRATEGIC MEDIA SERVICES                       | ERIK PAULSEN FOR CONGRESS             |  |
| AND   | 3299 K St NW Ste 200                           | PO BOX 44369                          |  |
| ADDRESS   | Washington DC 20007-4415                       | Eden Prairie MN 55344-1369            |  |
|   | USA  | USA                                   |  |
| CONTACT   | PRODUCT PAULSEN FOR CONGRESS 2012              |                                       |  |
| LOCAL SALESPERSON   | Nicole Roy Pol                                 | AGENCY EST. NO.                       | PRODUCT CODE 1300  |
| NATIONAL SALESPERSON  |  |                                       |  |
| BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/23/12 NO. WEEKS: 1 |  |                                       |  |

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|-----------------|------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
|                 |      |            | FROM   | TO     |        |                   |                       |              |           |                |
| 15              | Th   | 1          | 08:00P | 09:00P | 30S    | 10/18/12-10/18/12 | PERSON OF INTEREST    | 1            | 6300.00   | 6300.00        |
| 16              | Sa   | 1          | 11:00A | 06:00P | 30S    | 10/20/12-10/20/12 | NCAA COLLEGE FOOTBALL | 1            | 900.00    | 900.00         |
| 17              | Sa   | 1          | 06:00P | 06:30P | 30S    | 10/20/12-10/20/12 | SATURDAY 6P NEWS      | 1            | 1400.00   | 1400.00        |
| 18              | Su   | 1          | 07:58A | 09:30A | 30S    | 10/21/12-10/21/12 | CBS SUNDAY MORNING    | 1            | 1700.00   | 1700.00        |
| 19              | Su   | 1          | 09:30A | 10:00A | 30S    | 10/21/12-10/21/12 | FACE THE NATION       | 1            | 1800.00   | 1800.00        |
| 20              | Su   | 1          | 05:58P | 07:00P | 30S    | 10/21/12-10/21/12 | SIXTY MINUTES SUNDAY  | 1            | 5850.00   | 5850.00        |
| Total Contract: |      |            |        |        |        |                   |                       | 28           |           | 54700.00       |
| Billing Summary |      |            |        |        |        |                   |                       |              |           |                |
|                 |      |            |        |        |        | Oct               | Nov                   | Dec          | Total     |                |
| Otr 4-12        |      |            |        |        |        | 54700.00          | .00                   | .00          | 54700.00  |                |
| GRAND TOTAL     |      |            |        |        |        |                   |                       |              | 54700.00  |                |

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